

Brian Rice | Web & Print Designer

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Skills

- Web and print design using the AdobeCreative Suite
- Designing Wordpress themes
- Writing code and scripts by hand
- Consulting clients regarding web trends, marketing and business services
- Sales & client development

Software & Platforms

- Adobe Creative Suite
- Wordpress
- MS Office Suite
- Web Dev Tools
- QuickBooks

Languages & Scripting

- XHTML/HTML
- CSS
- JAVASCRIPT
- DHTML
- PHP

Hardware

- Digital cameras
- Printers
- Scanners
- PC and MAC systems
- Plotters

Work History

Lightfleet

job title: Web Designer/Developer work type: Independent Contractor date: April 2010 – Current

description: Lightfleet.com is a technology company based in Camas, Washington developing the next generation of server innerconnects base on direct broadcast light. They have received front page coverage by cnet.com and other tier 1 print and online publications. This project was completed under a tight deadline

skills used: Wordpress, PHP, XHTML, CSS, JAVASCRIPT, Photoshop and other web dev. tools

McCoy-Freeman Group, RE/MAX ELITE

job title: Web Designer/Developer work type: Independent Contractor date: September 2009 – Current

description: The McCoy-Freeman is the #1 Realty Team in Brevard County, Florida. The website required integration of a realty IDX MLS feed, designing and building a custom Wordpress theme and styling third party widgets.

skills used: Wordpress, PHP, XHTML, CSS, JAVASCRIPT, Photoshop and other web dev. tools

Bulbwired

job title: Web Designer/Developer work type: Independent Contractor date: July 2009 – Current

description: Bulbwired.com is a online marketing company specializing in social network marketing. Key tasks included re-designing bulbwired.com and designing and developing wordpress blogs for them as a sub-contractor as well as setting up social network accounts, training their clients and support.

skills used: PHP, HTML, CSS, JAVASCRIPT, Photoshop, Aweber, Wordpress and other web dev. tools

Alameda Carpet & Upholstery Cleaners

job title: Web Designer/Developer work type: Independent Contractor date: September 2009

description: Alameda Carpet and Upholstery Cleaners built their first website themselves and they were not happy with the conversion they were getting and so a new targeted design was created to increase productivity of the website.

skills used: PHP, HTML, CSS, JAVASCRIPT, Photoshop, Illustrator and other web dev. tools

Mountain Air Indoor

job title: Web Designer/Developer work type: Independent Contractor date: May 2009

description: Mountain Air Indoor specializes in organic mold remediation. The website was re-designed to give it a more modern feel and improve SEO. They are currently #1 for several keywords and phrases and have expanded.

skills used: PHP, HTML, CSS, JAVASCRIPT, Photoshop, Illustrator and other web dev. tools

Work History (continued)

PDX Enterprise Solution

job title: Web Designer/Developer work type: Independent Contractor date: February 2009

description: PDX Enterprise was a start-up of a client of mine. Website, business cards, letterhead, signage, promo products and marketing materials were developed to get this new business started on the path to success.

skills used: PHP, HTML, CSS, JAVASCRIPT, Photoshop, Illustrator, Acrobat and other web dev. tools

Surf to Ski Retreats

job title: Web Designer/Developer work type: Independent Contractor date: October 2007 – March 2009

description: Surf to Ski Retreats is an online vacation rental directory and reservation website. 95% of the site was re-designed when I took over this project. Other projects included HTML newsletters as well as design and development of a Wordpress blog. Designs for business cards, letterhead and marketing materials were also created. Sales and customer support were also major duties of the contract.

skills used: Microsoft Office Suite, Google Docs, PHP, HTML, CSS, JAVASCRIPT, Photoshop, Illustrator, Acrobat and other web dev. tools

Allied Power Products

job title: Graphic Designer/Web Designer work type: Employed date: July 2006 – November 2007

description: Allied Power is the parent of four companies and my duties required me to work within each one. On a daily basis Illustrator and Photoshop were used to design graphics for advertisements, decals, packaging, marketing materials and technical documents. Besides design task I also was heavily involved in sales, customer services and copywriting. The work required the ability to organize and prioritize tasks and meet strict and often short deadlines. As a licensee of Caterpillar Inc., one of my main responsibilities was to review for compliance and then submit all materials to Caterpillar for approval.

skills used: Microsoft Office Suite, PHP, HTML, CSS, JAVASCRIPT, Photoshop, Illustrator, Acrobat and other web dev. tools

Compound Gallery

job title: Web Designer/Developer work type: Employed date: 2004 – 2006

description: A very popular retail store and gallery in downtown Portland, patronized my lead designers from Nike, Columbia, Adidas, Wieden Kennedy and many others. Curating art shows, updating the website, creating marketing collateral, photography and customer service were a major portion of my duties, however this position requiring knowledge of all aspects of the business and demanded a jack-of-all-trades.

skills used: PHP, HTML, CSS, XSLT, XML, JAVASCRIPT, Photoshop, Illustrator, Acrobat, Microsoft Office Suite, Open Office, Flash and other web dev. tools

Other Past Clients

- Mattress World
- Bellagios Pizza
- Genoa Restaurant
- Cascadia IT
- Bungee.com
- Sk8house.com

Education

Multimedia / Web design, A.S., The Art Institute of Portland 2003