

BRIAN RICE, Web & Print Designer

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SKILLS

My core skills are: 1) Designing graphics for print or web with Adobe Creative Suite. 2) Writing code and scripts by hand for websites and email 3) Consulting clients regarding web trends, marketing and business services. 4) Sales & Client Development

Software & Platforms

- Adobe Creative Suite
- MS Office Suite
- Flash
- Web developer tools
- QuickBooks
- Wordpress, Drupal

Languages & Scripting

- XHTML/HTML
- CSS
- JAVASCRIPT
- DHTML
- PHP

Hardware

- Digital cameras
- Printers
- Scanners
- PC and MAC systems
- Plotters

WORK HISTORY

Bulbwired (Web Designer/Developer, Independent Contractor: July 2009 – Current)

Bulbwired.com is a online marketing company specializing in social network marketing. Re-design bulbwired.com and design and develop wordpress blogs for them as well as setting up social network accounts and client training and support.

skills used: PHP, HTML, CSS, JAVASCRIPT, PHOTOSHOP, AWEBER, WORDPRESS and other web dev. Tools

Alameda Carpet & Upholstery Cleaners

(Web Designer/Developer, Independent Contractor: September 2009)

Alameda Carpet and Upholstery Cleaners built their first website themselves and they were not happy with the conversion they were getting and so together we created a targeted design increase productivity of the website.

skills used: PHP, HTML, CSS, JAVASCRIPT, PHOTOSHOP, ILLUSTRATOR and other web dev. tools

Mountain Air Indoor (Web Designer/Developer, Independent Contractor: May 2009)

Mountain Air Indoor specializes in organic, 100% natural mold remediation. The website was re-designed to give it a more modern feel.

skills used: PHP, HTML, CSS, JAVASCRIPT, PHOTOSHOP, ILLUSTRATOR and other web dev. tools

Bring Me A Pro (Web Designer/Developer, Independent Contractor: March 2009 – Current)

Bring Me A Pro came to me with a half finished logo and from there the website, business cards and other marketing materials we designed.

skills used: PHP, HTML, CSS, JAVASCRIPT, PHOTOSHOP, ILLUSTRATOR, ACROBAT and other web dev. tools

PDX Enterprise Solution

(Web Designer/Developer, Independent Contractor: February 2009)

PDX Enterprise was a start-up of a client of mine. Website, business cards, letterhead, signage, promo products and marketing materials were developed to get this new business started on the path to success.

skills used: PHP, HTML, CSS, JAVASCRIPT, PHOTOSHOP, ILLUSTRATOR, ACROBAT and other web dev. tools

Blitz Bar (Web Designer/Developer, Independent Contractor: October 2008)

A designer friend of mine asked me to help him with this project. The site was integrated with a blogger account and Gallery 2.0 (image gallery module).

skills used: PHP, HTML, CSS, JAVASCRIPT, PHOTOSHOP, GALLERY 2.0, BLOGGER and other web dev. tools

Surf to Ski Retreats

(Web Designer/Developer, Independent Contractor: October 2007 - March 2009)

Surf to Ski Retreats is an online vacation rental directory and reservation website. 95% of the website was re-designed as well as HTML newsletters as well as design and development of a wordpress. Designs for business cards, letterhead and marketing materials were also created. Sales and customer support were also major duties of the contract.

skills used: MICROSOFT OFFICE SUITE, GOOGLE DOCS, PHP, HTML, CSS, JAVASCRIPT, PHOTOSHOP, ILLUSTRATOR, ACROBAT and other web dev. tools

Allied Power Products

(Graphic Designer/Web Designer, Employed: July 2006 - November 2007)

Allied Power is the parent of four companies and my duties required me to work within each one. On a daily basis Illustrator and Photoshop were used to design graphics for advertisements, decals, packaging, marketing materials and technical documents. Besides design task I also was heavily involved in sales, customer services and copy writing. The work required the ability to organize and prioritize tasks and meet strict and often short deadlines. As a licensee of Caterpillar Inc., one of my main responsibilities was to review for compliance and then to submit all materials to Caterpillar for approval.

skills used: MICROSOFT OFFICE SUITE, PHP, HTML, CSS, JAVASCRIPT, PHOTOSHOP, ILLUSTRATOR, ACROBAT and other web dev. tools

Compound Gallery (Web Designer/Developer, Employed: 2004 – 2006)

A very popular retail store and gallery in Downtown Portland, patronized my lead designers from Nike, Columbia, Adidas, Wieden Kennedy and many others. Curating art show, updating website, creating marketing collateral, photography and customer service were a major portion of tasks, but this was a do whatever needed to be done position requiring knowledge of all aspects of the business.

skills used: PHP, HTML, CSS, XSLT, XML, JAVASCRIPT, PHOTOSHOP, ILLUSTRATOR, ACROBAT, MICROSOFT OFFICE SUITE, OPEN OFFICE, FLASH and other web dev. tools

Cascadia IT Web Designer/Developer Employed 2003 -2005 Cascadia IT

was an excellent place to learn design and development. Here I was introduced to the newest web technology of the time such as XSLT, XML, XHTML, and DHTML. Hand coding was mandatory, problem solving was absolutely necessary and following style guides and web standards a must. Here I worked on complex websites and web-based application as a designer, developer and tester.

skills used: PHP, HTML, CSS, XSLT, XML, JAVASCRIPT, PHOTOSHOP, ILLUSTRATOR, ACROBAT, MICROSOFT OFFICE SUITE, FLASH and other web dev. tools

Sk8house.com (Web Designer/Developer, Employed: 2003 – 2004)

Sk8house was a small online, inline skate shop. Impressed by what they saw, my next employer Cascadia IT who hosted and developed Sk8house.com offered me work and with the blessing of Sk8house.com I worked for both for a while.

skills used: HTML, FLASH, CSS, JAVASCRIPT, PHOTOSHOP, ILLUSTRATOR, ACROBAT and other web dev. Tools

Mattress World (Web Designer/Developer, Independent Contractor: 2006)

One of the largest retail mattress chains in the Portland Metro and Salem area in 2006 and now probably the largest, Mattress World, like many of my clients had out grown their homemade website and needed a face lift for the website.

skills used: HTML, FLASH, CSS, JAVASCRIPT, PHOTOSHOP, ILLUSTRATOR, ACROBAT and other web dev. tools

Genoa Restaurant (Web Designer/Developer, Independent Contractor: 2005 – 2007)

Genoa is a 5 star restaurant where you can get the best 7 course meal of your life. The manager at Genoa had seen one of my websites other website designs and asked me to re-design their website. We then worked on several e-newsletters.

skills used: HTML, CSS, JAVASCRIPT, PHOTOSHOP, ILLUSTRATOR, ACROBAT, VERTICAL RESPONSE and other web dev. tools

Bungee.com (Graphic Designer, Independent Contractor: 2005-2006)

Bungee.com, website of one of the tallest bungee jumps in the U.S. had me design a rack card and other marketing materials. Bungee.com was great company to work with and such a fun subject to design for.

skills used: ILLUSTRATOR, PHOTOSHOP, ACROBAT

Bellagios Pizza (Graphic Designer, Independent Contractor 2004 -2005)

Several direct mail and in-store displays were created.

skills used: ILLUSTRATOR, PHOTOSHOP, ACROBAT

EDUCATION

Multimedia / Web design, A.S., The Art Institute of Portland 2003